



The Blue Gala

2024 SPONSORSHIP DECK



Miami Beach Convention Center

1901 Convention Center Drive, Miami Beach, FL 33139

September 21, 2024

Never before has an election been this important.

Our very democracy is at stake.

We must win in 2024.



Paid for by Miami-Dade Democratic Executive Committee





“Together, we can finish the job for the American people.”

Joe Biden, *President of the United States of America*



“In America, freedom is not to be given. It is not to be bestowed. It is ours by right. By right. That includes the freedom to make decisions about one’s own body.”

Kamala Harris, *Vice President of the United States of America*



“We’ve seen what happens when we don’t invest in robust, focused outreach and take communities for granted. This moment calls for a reset for our Miami-Dade County Democratic Party so that we can elect Kamala Harris, President and Tim Walz, Vice President. It will take all of us to save our democracy. Let’s get to work!”

Shevrin Jones, *Florida Senator*



JOIN US AND GIVE GENEROUSLY WITH YOUR FINANCIAL **SUPPORT.**

MIAMI-DADE DEMS

The Miami-Dade Democratic Party's purpose is to build a strong Democratic Party in our County and elect Democratic candidates to office at all levels. This includes registering voters, recruiting and training volunteers, and identifying and supporting new leaders. The Blue Gala is the biggest fundraising event of the year for the Miami-Dade Democratic Party and the premier event annually for Democrats in Miami-Dade.



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THE CHAMPION SPONSORSHIP

\$35,000

- Two tables of 10 with keynote speaker
- Premier seating
- Recognition from the podium
- Premier recognition on all printed materials and visually at the Blue Gala
- Premier recognition on social media, Blue Gala website, email and press communications
- Full page four-color ad in the program
- Opening Dinner Reception
- Chairman's After Party, ten (10) guests



THE DEFENDER SPONSORSHIP

\$20,000

- One table of 10
- Premier seating
- Recognition on select printed materials and visually at the Blue Gala
- Half page four-color ad in program
- Recognition on all social media, Blue Gala website, email and press communications
- Opening Dinner Reception
- Chairman's After Party, six (6) guests



THE ADVOCATE SPONSORSHIP

\$12,500

- One table of 10
- Premier seating
- Quarter page four-color ad in program
- Recognition on all social media, Blue Gala website, email and press communications
- Opening Dinner Reception
- Chairman's After Party, four (4) guests



THE HERO SPONSORSHIP **\$5,000**

ANCILLARY COSTS SPONSORSHIP OPPORTUNITIES*

- One table of 10
- Opening Dinner Reception
- Chairman's After Party,
two (2) guests

- Printed Materials: \$5,000
- Entertainment: \$10,000
- Blue Lounge: \$15,000
- AV & Production: \$20,000
- ~~Chairman's After Party: \$10,000~~
SOLD!

*Ancillary Costs Sponsorships will be recognized in all printed materials, visually on all Blue Gala social media, the Blue Gala website, email communications, and press releases. Underwriters of the Entertainment, Blue Lounge, AV & Production, and Chairman's After Party will also be recognized from the podium.



SPONSORSHIP COMMITMENT FORM

I have read the benefits of sponsorship and have chosen to participate in the following level:

- The Champion Sponsorship:** _____ **\$35,000**
- The Defender Sponsorship:** _____ **\$20,000**
- The Advocate Sponsorship:** _____ **\$12,500**
- The Hero Sponsorship:** _____ **\$5,000**
- Ancillary Costs Sponsorship Opportunities:**
- Printed materials: \$5,000** **Blue Lounge: \$15,000**
- Entertainment: \$10,000** **AV & Production: \$20,000**

PERSONAL/COMPANY INFORMATION

Title _____ **Individual** **Organization**
First & Last Name _____
Profession _____
Email _____ **Phone Number** _____
Company Name (if applicable) _____
Street Address _____
City _____ **State** _____ **ZIP** _____

Do you want us to shine a light on your generous sponsorship?

- I agree that you may use my name and/or business logo in the event program and other pre- and post-event publicity**
- I would like to remain anonymous**

I will be attending this event: **YES** **NO**

The Democratic Executive Committee accepts payment for sponsorships in the following ways:

Via Wire

Routing: 263191387

Bank Name: Truist Bank, N.A.

Bank Address: 200 West Second Street, Winston-Salem, NC 27101

Account Title: MIAMI DADE DEMOCRATIC EXECUTIVE COMMITTEE

Account Number: 240049260

Via Mail

Miami-Dade Dems

1825 Ponce de Leon Blvd #489, Coral Gables, FL 33134

Via Credit Card

Credit card payments may be made [here](#).



Contact treasurer@miamidadedems.org with any questions on sponsorship payments.

Authorized Signature

Date

THANK YOU FOR YOUR SPONSORSHIP CONSIDERATION.

SENATOR SHEVRIN JONES
CHAIR@MIAMIDADEDEMS.ORG
754-581-2646

MILLIE HERRERA
FIRSTVICECHAIR@MIAMIDADEDEMS.ORG
305-972-4162

DARRYL BANKS
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WWW.MIAMIDADEDEMS.ORG

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